

## **For Immediate Release**

### **Triumfant Announces Jim Ivers as Chief Marketing Officer**

**Rockville, MD—January 13, 2009** -- Triumfant®, the industry leader in proactive monitoring and control software, announces that Jim Ivers has joined the company as Chief Marketing Officer. In this new role, Ivers will oversee global marketing and corporate communications, product marketing and product management.

Patent-pending technology within Triumfant's Resolution Manager gives it a one-of-a-kind ability to detect and remediate unexpected changes and conditions on endpoint computers and servers. This ability enables Triumfant customers to identify malicious software that evades traditional security based endpoint security products, achieve and maintain near-continuous compliance with internal policies or externally mandated controls, and reduce the human intervention required for incident and problem management.

"With Triumfant's unique offering, our customers can start every day knowing that their business or government agency is secure, compliant and ready for business." said Ivers. "As a result, Triumfant directly impacts their organization by minimizing security risks, reducing IT support costs, and increasing quality of service. I can't think of a more exciting marketing assignment than to be part of the team charged with taking the message of Triumfant to the market."

Ivers brings over 25 years of experience in the information technology industry, with focused leadership in corporate positioning and messaging, branding, press and analyst relations, lead generation, business development, competitive analysis and sales support. Prior to Triumfant, Ivers was the Chief Marketing officer at Vovici, an enterprise feedback management company. Before Vovici, Ivers was senior vice president of marketing for Cybertrust, a global information security company, where he managed all marketing and communications activities worldwide. He also served as vice president of corporate marketing and vice president of product marketing at webMethods, a leading provider of business integration software. Previously, Ivers spent 15 years with business intelligence provider Information Builders, where he held a variety of positions in business strategy, product marketing, sales support and professional services. Ivers holds a Bachelor of Science degree from the University of Central Florida and was recognized with the International Stevie Award for Best Marketing Executive at the 2007 International Business Awards.

"This is an exciting time for Triumfant as we take the next step in the evolution of the company," said John Prisco, President and CEO, Triumfant. "We have built a compelling and unique offering, and now it is time to boldly take this product to the market. We are pleased to add someone of Jim's experience and abilities to the executive team to do exactly that, and we look forward to his contributions."

#### **About Triumfant**

Triumfant® is the leading provider of proactive PC monitoring and control software. Powered by the Triumfant Resolution Manager™ platform, Triumfant's suite of solutions automates the process of discovering, diagnosing and repairing unwanted changes to every Windows PC, laptop and server. By ensuring strict adherence to internal controls and external regulations, Triumfant helps organizations to reduce costs, minimize security and compliance risks, and increase quality of service. For more information or to download a free trial or schedule a pilot, visit [www.triumfant.com](http://www.triumfant.com).

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**Triumfant Press Contact**

Anna Vortman

Triumfant, Incorporated

301-917-6289

[anna.vortman@triumfant.com](mailto:anna.vortman@triumfant.com)